



12th Annual Spirit of Provident Gala **2027 SPONSORSHIP PACKET**

About Provident Behavioral Health:

Provident Behavioral Health has shown up for our community for over 166 years. We value our clients and we care **for** them and **about** them. Our therapists, crisis counselors, mental health nurse practitioners, and care managers show up every day for our clients because healing does not look dramatic. Healing looks like showing up again. And again. And again. This has been our **promise** and **commitment since 1860**.

Mental health issues affect all people regardless of race, income, age, and any other demographic. Our programs offer equitable, inclusive, and accessible mental health services. We offer a comprehensive treatment plan of 24/7 crisis services, mental health counseling, psychiatric care, school-based supports, and Mary Ryder Home residential treatment to the people we serve.

The Spirit of Provident Gala is our largest fundraising event of the year. Funds raised ensure that we can grow and expand our school-aged youth and older adult behavioral health interventions, strengthen crisis responses, and build new pathways to care

Date and Time: Saturday, February 6, 2027, 5:30PM

Location: Chase Park Plaza Royal Sonesta - 212 N Kingshighway Blvd, St. Louis, 63108

Honorary Chairs: Mr. Hank Webber and Dr. Christine Jacobs

Spirit of Provident Award Winner: TBD

Attendees: We anticipate over 500 guests – friends, clients, community leaders, volunteers, Board and Advisory Council members and those closest to our mission.

Sponsorship Goal: Seeking sponsors at several levels to reach a goal of \$214,150.



Vision: *Mentally healthy communities through quality behavioral health services accessible to all.*

Mission Statement: *Building brighter futures through exceptional behavioral health services, especially for those with the greatest need.*

Who We Help (166 Years and Counting):

Provident offers accessible **mental health services** to individuals, youth, adults, and older adults, and we train burgeoning clinicians through our intern program. 32% of our clients report a household income of less than \$30,000, and 51% have an annual household income of less than \$50,000. With the support of the community, we can provide professional help at little to no cost to those who otherwise could not afford to seek care.

Provident offers **mental health counseling** to thousands of individuals in offices, schools, and via telehealth. Counseling is also available through our **Access Center**. For only \$5, those with financial and accessibility barriers receive same-week support from a Master level counseling intern. Our goal is to keep those with acute needs safe and out of emergency departments and to connect them with longer-term care.

Support groups for clergy, grief, and survivors of suicide help us reach those with specific needs.

Our **TeleHope** program offers older adults and their caregivers supportive care over the phone in the comfort of their own homes.

Provident Crisis Services (PCS) is fortunate to have Crisis Intervention Specialists covering our hotlines every moment of every day. Our role as a **988 Suicide Prevention Lifeline, BETSOFF, and Feeling Kinda Blue** crisis center allows us to care for individuals 24/7, assess for suicide, safety plan, connect individuals to resources, and provide follow up care to anyone in need.

Provident's **Psychiatric Program** offers psychiatric evaluation and medication management that is so difficult to access. Provident's **Psychiatric Mental Health Nurse Practitioners** serve adults and children, ages 5 and older.

Behavioral Health Intervention Specialists support kids, their families, and educators within school campuses. We strive to keep kids mentally healthy.

Mary Ryder Home residents benefit from the **Intensive Residential Treatment Setting (IRTS)**, a model that continues to serve and house low-income older adult women with serious and persistent behavioral health diagnoses. Mary Ryder Home offers compassionate and comprehensive care and mental well-being is a top priority for the residents of this program.

Our **Behavioral Health Outreach Specialist** offers community education and outreach to nonprofits and faith-based organizations supporting front-line community members.

Our Promise: Your sponsorship helps build brighter futures!

Sponsorship Levels	Gift	How Your Gift Helps	Benefits to You
Presenting	\$25,000	\$25,000 supports telephonic, telehealth and in-person older adult behavioral health care. Provident served 618 clients in 2025 across our TeleHope, TeleHelp, and Community-Based older adult programs. We have made it a strategic priority to expand access to behavioral health care for older adults.	☀️ Prominent logo placement if reserved by Sep 30 ☀️ Recognition on social media and during event ☀️ Opportunity to speak from podium at the event ☀️ Mental Health presentation for your company ☀️ Priority Seating for 20 guests
Diamond	\$10,000	\$10,000 covers the cost of more than 100 calls to our 988 crisis lines. In 2025, crisis intervention specialists and clinicians answered 15,448 calls across all hotlines, of which, one in seven were from suicidal callers.	☀️ Name on invitation and online ☀️ Recognition on social media ☀️ Recognition during the event ☀️ Mental Health presentation for your company ☀️ Priority seating for 1 table of 10
Platinum	\$7,500	\$7,500 covers housing costs for one month, for one older adult at Mary Ryder Home. Strong nutrition and a safe and engaging environment complement the behavioral health supports and medication these women receive, vastly improving their quality of life.	☀️ Name on invitation and online ☀️ Recognition on social media ☀️ Recognition during the event ☀️ Priority seating for 1 table of 10
Gold	\$5,000	\$5,000 supports our Access Center, offering same-week counseling to prevent crisis. 14 Master level counseling interns trained in the Access Center last year, and 109 youth, adults, and older adults utilized this service.	☀️ Name on invitation and online ☀️ Recognition on social media ☀️ Recognition during the event ☀️ Priority seating for 1 table of 10
Silver	\$2,500	\$2,500 expands our Behavioral Health Intervention Specialists (BHIS) to additional schools. BHIS staff were in 9 schools in 2025 and offered services to 484 clients.	☀️ Name on invitation and online ☀️ Recognition during the event ☀️ Reserved seating for 1 table of 10
Table	\$1,950	\$1,950 covers psychiatric appointments for 11 clients. Our Psychiatric Mental Health Nurse Practitioners served 1,444 youth, adults, and older adults in 2025.	☀️ Reserved seating for 1 table of 10
Supporter	\$1,000	\$1,000 helps provide 6 counseling therapy sessions. We served 1,800 counseling clients in 2025.	☀️ Reserved seating for 5 guests
Special Sponsor	TBD	Support our mission in a unique way while also highlighting your name or business. Contact our Gala planning team to see how we can partner!	

Individual Tickets are available for \$195



2027 SPONSORSHIP FORM

☐ **Yes, I/we will sponsor Provident's Gala to help *build brighter futures*.**

Name	
Company	
How would you like your name to be listed?	
E-mail and Phone	
Who is the best contact for follow up?	

We will sponsor at the following level:

- | | |
|--|--|
| ☐ Presenting Sponsor - \$25,000 | ☐ Silver Sponsor - \$2,500 |
| ☐ Diamond Sponsor - \$10,000 | ☐ Table Sponsor - \$1,950 |
| ☐ Platinum Sponsor - \$7,500 | ☐ Supporter - \$1,000 |
| ☐ Gold Sponsor - \$5,000 | ☐ Donation/other - \$_____ |
| | (in lieu of attendance) |
| ☐ Special Sponsor - \$TBD - Support our mission in a unique way by highlighting your name or business. | |

Ex: Valet, Reception, Music, or Post Party Sponsor. Be creative!

☐ I would like more time or information before making a decision. Please contact me to discuss.

☐ I decline the opportunity to support this event.

Payment Information:

- ☐ Check is enclosed – payable to Provident
☐ Please send me an invoice in _____ (Month)
☐ Please call Maggie Bauer (314) 802-2581 to pay by credit card
☐ Give online – <https://www.providentstl.org/events/gala2027/>

To be included in event materials, commitments must be received by Friday, January 8, 2027.

Email: mbauer@providentstl.org

Mail to: Provident Behavioral Health, 2650 Olive, St. Louis, MO 63103