



## 2025 SPONSORSHIP PACKET

**Event Name:** *Spirit of Provident Gala*

**Description:** Mental health issues affect all people regardless of race, income, age, and any other demographic. The work of Provident Behavioral Health is at the front line of this struggle, offering equitable, inclusive, and accessible mental health services for anyone in need. We are the only provider in Saint Louis who can offer a comprehensive treatment plan of 24/7 crisis services, mental health counseling, psychiatric care, school-based supports, and residential treatment to the people we serve, inspiring hope and helping anyone in need.

Funds raised from the Spirit of Provident Gala provide critical resources, making our behavioral health services accessible for all. Your sponsorship truly makes a measurable difference in the lives of the individuals, families, children, and older adults we serve.

**Date and Time:** Saturday, February 8, 2025, 5:30PM

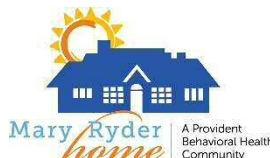
**Location:** Chase Park Plaza Royal Sonesta - 212 N Kingshighway Blvd, St. Louis, 63108

**Honorary Chair:** Marianne Fournie, *Chair, Provident Board of Directors*

**Spirit of Provident Award Winner:** Ali Hogan, Founder & Board Chair, Rung for Women

**Attendees:** Guests will include people who care about our mission – community leaders, friends, volunteers, clients, Board and Advisory Council members and our closest supporters. We anticipate nearly 600 guests.

**Sponsorship Goal:** Seeking sponsors at several levels to reach a goal of \$211,650.



## **Vision:**

*Mentally healthy communities through quality behavioral health services accessible to all.*

## **Mission Statement:**

*Building brighter futures through exceptional behavioral health services, especially for those with the greatest need.*

## **Who We Help (164 Years and Counting):**

Provident offers accessible **mental health services** to individuals, youth, adults, and older adults. 34% of our clients report a household income of less than \$30,000, and 54% have an annual household income of less than \$50,000. With the support of the community, we can provide professional help at little to no cost to those who otherwise could not afford to seek care.

Provident offers **mental health counseling** to thousands of individuals in offices, schools, and via telehealth. Counseling is also available through our **Access Center**. For \$5, those with financial and accessibility barriers receive same-week support from a Master's level counseling intern. Our goal is to keep those with acute needs safe and out of emergency departments and to connect them with longer-term care.

**Support groups** for grief, survivors of suicide, and clergy help us reach those with specific needs.

Our **TeleHope** program offers older adults and their caregivers supportive care over the phone in the comfort of their own homes.

**Provident Crisis Services (PCS)** is fortunate to have Crisis Intervention Specialists covering our hotlines every moment of every day. Our role as a **988 Suicide Prevention Lifeline Crisis Center** allows us to care for individuals 24/7, assess for suicide, safety plan, connect individuals to resources, and to provide follow up to services to anyone in need.

Provident's **Psychiatric Program** offers psychiatric evaluation and medication management that is so difficult to access. Provident's **five Psychiatric Mental Health Nurse Practitioners** serve adults and children, ages 5 and older.

**Behavioral Health Intervention Specialists** support kids, their families, and educators within school campuses. We strive to keep kids mentally healthy.

**Mary Ryder Home** residents benefit from the **Intensive Residential Treatment Setting (IRTS)**, a model that continues to serve and house low-income older adult women with serious and persistent behavioral health diagnoses. Mary Ryder Home offers compassionate and comprehensive care and mental well-being is a top priority for the residents of this program.

**Your sponsorship will help inspire HOPE for our clients!**

<b>Sponsorship Levels</b>	<b>Gift</b>	<b>How Your Gift Helps</b>	<b>Benefits to You</b>
<b>Presenting</b>	<b>\$25,000</b>	\$25,000 supports the 80 hours of initial training, and ongoing supervision and training for 7 Crisis Intervention Specialists (CIS). These elements are critical to meeting the growing need of accessible and affordable care 24 hours a day. One full-time CIS can answer 3,920 hotline calls in a year.	<ul style="list-style-type: none"> <li>🏆 Prominent logo placement if reserved by September 30</li> <li>🏆 Recognition on social media</li> <li>🏆 Recognition during the event</li> <li>🏆 Priority Seating for 20 guests</li> </ul>
<b>Diamond</b>	<b>\$10,000</b>	\$10,000 covers the cost of 175 calls to our 988 crisis phone lines. In 2023, crisis intervention specialists and clinicians answered a collective 35,617 calls across all hotlines, of which, one in five were from suicidal callers.	<ul style="list-style-type: none"> <li>🏆 Name on invitation and online</li> <li>🏆 Recognition on social media</li> <li>🏆 Recognition during the event</li> <li>🏆 Priority seating for 1 table of 10</li> </ul>
<b>Platinum</b>	<b>\$7,500</b>	\$7,500 covers housing costs for one month, for one older adult at Mary Ryder Home. Strong nutrition and a safe and engaging environment complement the behavioral health supports and medication these women receive, vastly improving their quality of life.	<ul style="list-style-type: none"> <li>🏆 Name on invitation and online</li> <li>🏆 Recognition on social media</li> <li>🏆 Recognition during the event</li> <li>🏆 Priority seating for 1 table of 10</li> </ul>
<b>Gold</b>	<b>\$5,000</b>	\$5,000 supports our Access Center, offering real-time counseling to prevent crisis. 27% of Access Center clients are connected to other Provident services and are seen by Master's level counseling interns for \$5 for up to 3 sessions.	<ul style="list-style-type: none"> <li>🏆 Name on invitation and online</li> <li>🏆 Recognition on social media</li> <li>🏆 Recognition during the event</li> <li>🏆 Priority seating for 1 table of 10</li> </ul>
<b>Silver</b>	<b>\$2,500</b>	\$2,500 expands Behavioral Health Intervention Specialists to additional schools. This program utilizes case management, supportive services, and bridges to longer care for kids, their families, and educators.	<ul style="list-style-type: none"> <li>🏆 Name on invitation and online</li> <li>🏆 Recognition during the event</li> <li>🏆 Reserved seating for 1 table of 10</li> </ul>
<b>Table</b>	<b>\$1,950</b>	\$1,950 covers psychiatric evaluations for 7 clients, who would face long wait lists if seeking services elsewhere. We are on track to serve 1,600 clients in 2024.	<ul style="list-style-type: none"> <li>🏆 Reserved seating for 1 table of 10</li> </ul>
<b>Supporter</b>	<b>\$1,000</b>	\$1,000 helps provide 7 counseling sessions for an individual needing therapy, helping stabilize a life. We are on track to serve 2,200 counseling clients in 2024.	<ul style="list-style-type: none"> <li>🏆 Reserved seating for 5 guests</li> </ul>
<b>Special Sponsor</b>	<b>TBD</b>	Support our mission in a unique way while also highlighting your name or business. Contact our Gala planning team to see how we can partner!	

**Individual Tickets are available for \$195.**



## 2025 SPONSORSHIP FORM

**Yes, I/we will sponsor Provident's Gala to help provide ACCESS for ALL.**

Name	
Company	
How would you like your name to be listed?	
E-mail and Phone	
Who is the best contact for follow up?	

### We will sponsor at the following level:

- Presenting** Sponsor - \$25,000
- Diamond** Sponsor - \$10,000
- Platinum** Sponsor - \$7,500
- Gold** Sponsor - \$5,000
- Silver** Sponsor - \$2,500
- Table** Sponsor - \$1,950
- Supporter** - \$1,000
- Donation/other** - \$\_\_\_\_\_ (in lieu of attendance)
- Special** Sponsor - \$TBD - Support our mission in a unique way by highlighting your name or business.

Ex: Valet, Reception, Music, or Post Party Sponsor. Be creative!

- I would like more time or information before making a decision. Please contact me to discuss.
- I decline the opportunity to support this event.

### Payment Information:

- Check is enclosed - payable to Provident
- Please send me an invoice in \_\_\_\_\_ (Month)
- Please call Maggie Bauer (314) 802-2581 to pay by credit card
- Give online - <https://www.providentstl.org/events/gala2025/>

To be included in event materials, commitments must be received by Friday, January 10, 2025.

Email: [mbauer@providentstl.org](mailto:mbauer@providentstl.org)

Mail to: Provident Behavioral Health, 2650 Olive, St. Louis, MO 63103