



2023 SPONSORSHIP PACKET

Event Name: *Spirit of Provident Gala*

Description: Provident Behavioral Health inspires hope through its life changing and life-saving programs. Our gala will share inspirational stories of how our services have helped build brighter futures. Funds raised support our counseling, psychiatric, afterschool, crisis services, and Mary Ryder Home programs, in turn helping those in our community most in need.

Date and Time: Saturday, February 4, 2023, 5:30PM

Location: Chase Park Plaza Royal Sonesta - 212 N Kingshighway Blvd, St. Louis, 63108

Honorary Chairs: Board Chairman, Edward F. and Elizabeth Lawlor

Attendees: Guests will include people who care about our mission – dignitaries, friends, volunteers, clients, Board members and our closest supporters.

Sponsorship Goal: Seeking sponsors at several levels to reach a goal of \$192,400.

Like you, Provident cares about the people of this community, and providing access to affordable, high-quality behavioral health care is critically important. At a time of unprecedented need, Provident is here, 24 hours a day, every day. We provide unwavering access to care and offer life changing and life-saving services and make them accessible meeting clients wherever they are.

Your sponsorship support will truly make a measurable difference
in the lives of those we serve.

Mission Statement:

*Building brighter futures through exceptional behavioral health services,
especially for those with the greatest need.*



The Need:

One in five people experiences a mental health disorder each year, and tragically, someone dies from suicide every eleven minutes. Fortunately, Provident is here to inspire hope and to help anyone in need.

Who We Help:

Provident offers **mental health counseling** in offices, schools, and through teletherapy. 1,567 individuals ranging in age from 3 to 85 received counseling services in 2021. 48% of our clients report a household income of less than \$30,000. With the support of the community, we are able to provide our services at little to no cost to those who otherwise could not afford to seek help.

We offer same-week counseling services at our St. Louis City **Access Center**. For \$5, anyone with mental illness, suicidality, or financial or access limitations can receive immediate help and support from a Master's level counseling student. Our goal is to keep those with acute needs safe and out of emergency departments.

Provident's Psychiatric Program offers **psychiatric evaluation and medication management** that is so difficult to access. Provident's Psychiatric Mental Health Nurse Practitioners serve adults and children, ages 5 and older. 844 clients received services in 2021.

We provided quality care for 377 **children** between the ages of 5 and 14 at eleven area **afterschool** locations in 2022. We were able to keep our afterschool kids engaged in mental well-being activities, STEAM lessons, and artistic and recreational activities, ensuring our kids and their families had the emotional support they needed. We support their mental well-being by helping them understand their vital role in their communities.

Mary Ryder Home offers compassionate and comprehensive care to women with behavioral and physical health needs. Mental well-being is a top priority for the residents of this program.

Provident's **24/7 hotlines** help hurting people every hour of every day. Our Crisis Services department has recently grown from 30 to 80+ Crisis Intervention Specialists and we are excited to be a local, state, and national **988 crisis center** to help change and save even more lives.



Your sponsorship will help inspire HOPE for our clients!

| Sponsorship Levels | Gift | How Your Gift Helps | Benefits to You |
|------------------------|-----------------|---|---|
| Presenting | \$25,000 | \$25,000 supports clinical staff supervision and training of overnight crisis workers on our 24/7 and 988 hotlines. These elements are critical to meeting the growing need of accessible and affordable care 24 hours a day. | <ul style="list-style-type: none"> 🏆 Prominent logo placement if reserved by September 30 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Priority Seating for 20 guests |
| Diamond | \$10,000 | \$10,000 covers the cost of 440 calls to our 988 crisis phone lines. In 2021, crisis workers and clinicians answered a collective 61,181 calls across all hotlines, of which, 24% were from suicidal callers. | <ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Priority seating for 1 table of 10 |
| Platinum | \$7,500 | \$7,500 supports ongoing Access Center, offering real-time counseling to prevent crisis. 31% of Access Center clients are connected to other Provident services and are seen by Master's level counseling students for as little as \$5 for up to 5 sessions. | <ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Priority seating for 1 table of 10 |
| Gold | \$5,000 | \$5,000 covers the average cost of supportive services for one month, for two older adults at Mary Ryder Home. Residential services include housing, nutrition, personal care, medication distribution, hygiene assistance, and daily activities. | <ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Priority seating for 1 table of 10 |
| Silver | \$2,500 | \$2,500 supports one child in our Afterschool program for one year. 377 kids were served through 11 area schools in 2021. | <ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition during the event 🏆 Reserved seating for 1 table of 10 |
| Table | \$1,950 | \$1,950 covers psychiatric evaluations for 7 clients, who would face long wait lists if seeking services elsewhere. Our 3 Psychiatric Mental Health Nurse Practitioners served 844 clients in 2021. | <ul style="list-style-type: none"> 🏆 Reserved seating for 1 table of 10 |
| Supporter | \$1,000 | \$1,000 helps provide 7 counseling sessions for an individual needing therapy, helping stabilize a life. We served 1,567 counseling clients in 2021. | <ul style="list-style-type: none"> 🏆 Reserved seating for 5 guests |
| Special Sponsor | TBD | Support our mission in a unique way while also highlighting your name or business. Contact our Gala planning team to see how we can make that work! | |

Individual Tickets are available for \$195.



2023 SPONSORSHIP FORM

Yes, I/we will sponsor Provident's Gala to help inspire HOPE.

| | |
|--|--|
| Name | |
| Company | |
| How would you like your name to be listed? | |
| E-mail and Phone | |
| Who is the best contact for follow up? | |

We will sponsor at the following level:

- Presenting Sponsor** - \$25,000
- Diamond Sponsor** - \$10,000
- Platinum Sponsor** - \$7,500
- Gold Sponsor** - \$5,000
- Silver Sponsor** - \$2,500
- Table Sponsor** - \$1,950
- Supporter** - \$1,000
- Donation/other** - \$_____ (in lieu of attendance)
- Special Sponsor** - \$TBD - Support our mission in a unique way by highlighting your name or business.
- Ex: Valet Sponsor, Sponsor the Reception or Post Party. Be creative!
- I would like more time or information before making a decision.
- I decline the opportunity to support this event.

Payment Information:

- Check is enclosed – payable to Provident
- Please send me an invoice in _____ (Month)
- Please call Maggie Bauer (314) 802-2581 to pay by credit card
- Give online – <https://www.providentstl.org/events/gala2023/>

To be included in event materials, commitments must be received by Friday, January 6, 2023.

Email: mbauer@providentstl.org

Mail to: Provident Behavioral Health, 2650 Olive, St. Louis, MO 63103