



## 2022 SPONSORSHIP PACKET

**Event Name:** *Virtual Spirit of Provident Gala*

**Description:** The 2022 virtual Spirit of Provident Gala will portray, celebrate, and honor the life-saving and life changing contributions of our staff and volunteers over the past year. This group of “mental health first responders” inspire hope because they believe mental wellness is the foundation of a life well lived. Funds raised support our counseling, psychiatric, afterschool, crisis services, and Mary Ryder Home programs.

**Date and Time:** Saturday, February 5, 2022, 7 PM

**Location:** Virtual YouTube Live Stream

**Honorary Chairs:** Board Chairman, Edward F. and Elizabeth Lawlor

**Attendees:** Guests will include dignitaries, friends, volunteers, clients, along with Board members and event sponsors.

**Sponsorship Goal:** Seeking sponsors at several levels to reach a goal of **\$167,600**.

Our programs provide immediate and lasting connections and support for the lives of the more than 60,000 individuals we serve each year. Thousands have turned to Provident as a lifeline to access exceptional behavioral healthcare. Your sponsorship will truly make a measurable difference in the lives of those we serve.

**People need connection to quality services that make their lives better,  
and even those that save their lives. Provident is the answer.**



## **The Need:**

One in four individuals will experience a mental illness at some point in their lives, and 60% of those will not receive the services they need. Illness, social isolation and loss have increased depression, anxiety, and suicidal ideation. As many as 41% of individuals in Missouri experienced decreased mental well-being in 2020.

## **Who We Help:**

Provident offers **mental health counseling** in offices, schools, homes, at Mary Ryder Home and through teletherapy. 1,550 individuals ranging in age from 3 to 84 received counseling services in 2020. 40% of clients report a household income of less than \$30,000. With the support of the community, we are able to provide our services at little to no cost to those who otherwise could not afford to seek help.

We offer same-day counseling services at our St. Louis City **Access Center**. For \$5, anyone with mental illness, suicidality, or financial or access limitations can receive immediate help and support from a Master's level counseling student. Ongoing costs of the Access Center include staff salary and benefits, equipment and overhead.

Provident's Psychiatric Program offers **psychiatric evaluation and medication management** that is so difficult to access. Provident's Psychiatric Mental Health Nurse Practitioners serve adults and children, ages 6 and older. 632 clients received services in 2020.

Provident's **24/7 hotlines** are on track to help nearly 60,000 callers in 2021. We help hurting people every day of every year and every call to our hotlines is free. Each call costs \$22.70, but the state of Missouri reimburses only 20¢ per call. Every call we answer is a chance to change or save a life and inspire hope for someone who is struggling.

In 2021, we quickly adjusted care for 607 **children** between the ages of 5 and 14 at eleven area **afterschool** locations. We were able to keep our afterschool kids engaged in mental well-being activities, STEAM lessons, and artistic and recreational activities through virtual, in person, and hybrid models, ensuring our kids and their families had the emotional support they needed. We support their mental well-being by helping them understand their vital role in their communities.

**Mary Ryder Home** joined Provident Behavioral Health in 2019. Through this program, older adult women can receive secure housing and supportive services including medical, mental health and medication coverage, nutritious meals and social enrichment activities. Throughout the recent time of social distancing, Mary Ryder Home staff were able to engage each lady's mental well-being by providing new and inventive entertainment, in addition to continuing their high level of care. Currently, 51 older adult ladies call Mary Ryder Home "home."

## **Mission Statement:**

*Building brighter futures through exceptional behavioral health services,  
especially for those with the greatest need.*

## Your sponsorship will help inspire HOPE for our clients!

Sponsorship Levels	Gift	How Your Gift Helps	Benefits to You
<b>Presenting</b>	<b>\$25,000</b>	\$25,000 supports clinical staff supervision and training of overnight crisis workers on our 24/7 hotlines. These elements are critical to meeting the growing need of loss and trauma 24 hours a day.	<ul style="list-style-type: none"> <li>☀️ Prominent logo placement if reserved by October 1</li> <li>☀️ Recognition on social media</li> <li>☀️ Recognition during the event</li> <li>☀️ Meal delivery for up to 20 guests</li> </ul>
<b>Diamond</b>	<b>\$10,000</b>	\$10,000 covers the cost of 440 calls to our crisis phone lines. In 2020, crisis workers and clinicians answered a collective 55,844 calls across all hotlines, of which, 24% were from suicidal callers.	<ul style="list-style-type: none"> <li>☀️ Name on invitation and online</li> <li>☀️ Recognition on social media</li> <li>☀️ Recognition during the event</li> <li>☀️ Meal delivery for up to 10 guests</li> </ul>
<b>Platinum</b>	<b>\$7,500</b>	\$7,500 supports ongoing Access Center costs. 31% of Access Center clients are connected to other Provident services and are seen by Master's level counseling students for as little as \$5 for up to 5 sessions.	<ul style="list-style-type: none"> <li>☀️ Name on invitation and online</li> <li>☀️ Recognition on social media</li> <li>☀️ Recognition during the event</li> <li>☀️ Meal delivery for up to 10 guests</li> </ul>
<b>Gold</b>	<b>\$5,000</b>	\$5,000 covers the average cost of supportive services for one month, for two older adults at Mary Ryder Home. Residential services include rent, meals, personal care, medication distribution, hygiene assistance, and daily activities.	<ul style="list-style-type: none"> <li>☀️ Name on invitation and online</li> <li>☀️ Recognition on social media</li> <li>☀️ Recognition during the event</li> <li>☀️ Meal delivery for up to 10 guests</li> </ul>
<b>Silver</b>	<b>\$2,500</b>	\$2,500 supports one child in our Afterschool program for one year. 607 kids were served through 11 area schools both in person and virtually in 2020.	<ul style="list-style-type: none"> <li>☀️ Name on invitation and online</li> <li>☀️ Recognition during the event</li> <li>☀️ Meal delivery for up to 10 guests</li> </ul>
<b>Table</b>	<b>\$1,950</b>	\$1,950 covers psychiatric evaluations for 10 clients, who would face long wait lists if seeking services elsewhere. Our 3 Psychiatric Mental Health Nurse Practitioners provided 532 evaluations in 2020.	<ul style="list-style-type: none"> <li>☀️ Meal delivery for up to 10 guests</li> </ul>
<b>Supporter</b>	<b>\$1,000</b>	\$1,000 provides the average full treatment of 8 counseling sessions for an individual needing therapy. We served 1,550 counseling clients in 2020.	<ul style="list-style-type: none"> <li>☀️ Meal delivery for up to 5 guests</li> </ul>
<b>Special Sponsor</b>	<b>TBD</b>	Support our mission in a unique way while also highlighting your name or business. Contact our Gala planning team to see how we can make that work!	

**Individual Tickets are available for \$195 and include delivered meals the night of the event.**



## 2022 SPONSORSHIP FORM

**Yes, I/we will sponsor Provident's Gala to help inspire HOPE.**

Name	
Company	
How would you like your name to be listed?	
E-mail and Phone	
Who is the best contact for follow up?	

### We will sponsor at the following level:

- Presenting Sponsor** - \$25,000
- Diamond Sponsor** - \$10,000
- Platinum Sponsor** - \$7,500
- Gold Sponsor** - \$5,000
- Silver Sponsor** - \$2,500
- Table Sponsor** - \$1,950
- Supporter** - \$1,000
- Donation/other** - \$\_\_\_\_\_ (in lieu of attendance)
- Special Sponsor** - \$TBD - Support our mission in a unique way by highlighting your name or business.

Ex: Valet Sponsor, Sponsor the Mary Ryder Singers, Reception or Post Party Sponsor. Be creative!

I would like more time or information before making a decision.

I decline the opportunity to support this event.

### Payment Information:

- Check is enclosed – payable to Provident
- Please send me an invoice in \_\_\_\_\_ (Month)
- Please call Maggie Bauer (314) 802-2581 to pay by credit card
- Give online – <https://www.providentstl.org/events/gala2022/>

To be included in event materials, commitments must be received by Friday, January 7, 2022.

Email: [mbauer@providentstl.org](mailto:mbauer@providentstl.org)

Mail to: Provident Behavioral Health, 2650 Olive, St. Louis, MO 63103