



InstruMENTAL Health Virtual Concert Hosted by Provident Young Professionals

Wednesday, October 27, 2021, 6:30pm

SPONSORSHIP PACKET

Why a concert?

The past year brought many challenges. The music industry will always remember 2020 as the year live shows came to an abrupt halt. The devastating shockwaves of the COVID pandemic hit home particularly hard for the live music industry, impacting artists and businesses alike. For fans and supporters, background tracks of our own individual ups and downs throughout the pandemic continue to play. Self-care and support are instrumental to our health and well-being, now more than ever.

Despite the challenging times we are in, the future looks bright! Creativity breeds innovation, and the music industry has no shortage of creativity. Even through all the challenges this past year, the industry hung on through remarkable resilience. Live streaming, drive-in shows and fundraisers all kept the culture alive and the music playing. Music is not going anywhere. It is only a matter of time before we can get back to the unparalleled feeling of experiencing it live and in person again.

As we continue through 2021, we look forward to a new frontier for the live music industry. In response, we bring you the **InstruMENTAL Health virtual concert** and invite you to turn up the volume on mental health awareness. We're amped to support and partner with up and coming artists for this event, especially given COVID's impact on current performance opportunities.

Mental health services are instrumental to building brighter futures. Your support will amplify their impact. Concert proceeds directly support those who benefit from Provident Behavioral Health's services, which include life-saving crisis intervention and suicide prevention, individual and group counseling, psychiatric services, afterschool programming, and residential care for older adults.

Take care of yourself. Take care of others. Make brighter futures for all a reality in your community.



DETAILS

- When/Where:** Wednesday, October 27, 2021 – Tune in Virtually starting at 6:30pm!
- What:** A virtual concert benefiting Provident’s behavioral health services. Funds raised go directly back to Provident’s programming, allowing access to services for clients with limited resources and providing hope for those most in need of support.
- Participating Artists:** [Ahren Bohanan](#), [Paco](#), [Claudia Rose](#), [Sunrise at Sea STL](#), and more to come!
- Participation Goal:** 100+ Attendees tuning in on YouTube live
- Cost to Attend:** A donation of any amount will grant access to the event. All support is appreciated!
- Event Link:** Updates will be posted at <https://www.providentstl.org/events/instrumentalhealth/>

SPONSORSHIP BENEFITS

	Presenting \$1,500	Supporting \$1,000	Artist \$500	Recording \$250	Friend \$100
Benefits	1 available	No limit	No Limit	No Limit	No limit
Open or close the program live during the broadcast	X “Presented by YOU”				
Present a commercial for your company during the show	X	X			
Special recognition during the event broadcast	X	X	X	X	
Special “thanks” from recording artists			X	X	
Logo during event	X	X	X	X	
Special “Thanks” from YP members	X	X	X	X	
Logo featured on event website	X	X	X	X	X
Complimentary concert attendance	X	X	X	X	X



COMMITMENT FORM

Thank you for your generous support.

Contact information for sponsors and donors:

Maggie Bauer, Development Manager
2650 Olive Street, St. Louis, MO 63103
mbauer@providentstl.org

Yes, we/I would like to sponsor Provident’s Instrumental Health Virtual Concert

Name/Title	
Company	
How would you like your name listed?	
E-mail	
Phone	
Who is best contact for follow up?	

We are interested in sponsoring at the following level:

- | | |
|--------------------------------------------------------------|-----------------------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor - \$1,500 | <input type="checkbox"/> In-Kind Sponsor - Value: \$_____ |
| <input type="checkbox"/> Supporting Sponsor - \$1,000 | <input type="checkbox"/> Donation to the event - Value: \$_____ |
| <input type="checkbox"/> Artist Sponsor – \$500 | <input type="checkbox"/> We would like more information before making a decision. |
| <input type="checkbox"/> Recording Sponsor - \$250 | |
| <input type="checkbox"/> Friend of Provident – \$100 | <input type="checkbox"/> We decline the invitation to sponsor this event. |

Payment Information:

- Check is enclosed – payable to Provident
- Please send me an invoice in _____ (Month)
- Please call Maggie Bauer to pay by credit card
(314) 802-2581