



## SPONSORSHIP PACKET

**Event Name:** *Virtual Trivia Night*

**Description:** We invite you to join us and test your knowledge in a night of trivia to benefit the 60,000+ individuals we serve through our five primary programs; Mary Ryder Home, Counseling, Crisis Services, Psychiatric Services, and Afterschool.

**Date and Time:** Saturday, September 11, 2021 6:00 PM

**Location:** Virtual and Presented by TriviaHub

**Attendees:** The audience will consist of friends, volunteers, Board members and community leaders. We hope to have up to 20 teams and 200 attendees!

**Fundraising Goal:** \$16,025

Gifts to this event provide critical funds for behavioral health services, including: 24/7 crisis intervention and suicide prevention, individual and group counseling, psychiatric services, individual wellness programs, older adult residential programs, Afterschool programs, community education, and advocacy.

Your philanthropic support is essential to sustaining the mission of Provident Behavioral Health. Because of you we can continue to serve those with the greatest need. Your sponsorship provides vital resources necessary to continue our mission and ensure that there is a *brighter future* for our community.

**Thank you for your consideration!**

**Mission Statement:**

*Building brighter futures through exceptional behavioral health services,  
especially for those with the greatest need*

**The Need:** Behavioral health issues are much more common than many people realize. While one in five people will experience a mental health disorder each year, many more will experience feelings of anxiety or depression unrelated to a mental health disorder. Many of these issues were brought to the forefront during the COVID-19 crisis over the past year, as national attention to mental health increased and the stigma associated with it started to fade.

Provident is working to help all people with behavioral health issues get better and gain the skills to live healthy, happy, and productive lives.

Even through the toughest of times, **we are still here, and still committed:**

Provident's 24/7 crisis hotlines received over 60,000 calls in 2020, twenty thousand more than the previous year. We help hurting people every day, every year, and one in five of our callers identify as suicidal. **Every hotline call we answer is still free** to those in need and is a chance to change or save a life.

In 2020, 607 children between the ages of 5 and 14 participated in our Afterschool Program at 11 area schools. In the 2020-21 school year we were **still able keep our Afterschool kids engaged** in mental well-being activities, STEAM lessons, and artistic and recreational activities through virtual, in person, and hybrid models.

Throughout the recent time of social distancing, Mary Ryder Home staff were **still able to engage each lady's mental well-being** by providing new and inventive solo-activities and entertainments, in addition to continuing our high level of care. Currently, 51 older adult ladies call Mary Ryder Home "home."

Provident offered mental health counseling and psychiatric services to over 2,000 individuals at offices, schools, homes, and at our Access Center this past year. During the public health pandemic **our services still continued without disruption** and many of our clients continue to visit counselors and psychiatrists through telehealth services.

Our clients range in age from 3 to 84, and 40% of clients report a household income of less than \$30,000. With the support of the community, we are **still able to provide our services at little to no cost** to those who otherwise could not afford to seek help.



## 2021 Trivia Night Sponsorship Benefits

Sponsorship Level	Cost	How Your Gift Helps	Benefits to You
<b>Presenting</b>	<b>\$2,500</b>	\$2,500 covers the average cost of supportive services for one month, for one lady at Mary Ryder Home. Residential services include housing, meals, personal care, medication management, and assistance with hygiene and the activities of daily life. Currently, more than 50 ladies call Mary Ryder Home, "home".	<ul style="list-style-type: none"> <li>○ Prominent logo placement on all event materials, if reserved by September 2.</li> <li>○ Recognition on social media and on Provident's website</li> <li>○ Exclusive logo recognition at start and throughout the event, on trivia website and mobile bidding.</li> <li>○ Opportunity to speak during the event</li> <li>○ Reservation for 2 teams (up to 20 guests).</li> </ul>
<b>Round</b>	<b>\$1,000</b>	\$1,000 will support one child in our Afterschool program for a semester. We served 607 kids in 2020 through 11 area elementary schools.	<ul style="list-style-type: none"> <li>○ Sponsorship of one of five trivia rounds with logo recognition during a round</li> <li>○ Name/logo on all event marketing materials.</li> <li>○ Recognition on social media and on Provident's website</li> <li>○ Reservation for 1 team (10 up to guests).</li> </ul>
<b>Question</b>	<b>\$500</b>	\$500 covers the cost of 20 calls to our crisis phone lines. One in five of all calls to our crisis lines are from suicidal individuals.	<ul style="list-style-type: none"> <li>○ Recognition on social media</li> <li>○ Logo recognition during the event on trivia website</li> <li>○ Reservation for 1 team (10 up to guests).</li> </ul>
<b>Team</b>	<b>\$250</b>	\$250 will support 50 underinsured clients seeking our counseling support through our Access Center.	<ul style="list-style-type: none"> <li>○ Reservation for 1 team (10 up to guests).</li> </ul>

**Individual Tickets Priced at \$25 Each**



## 2021 SPONSORSHIP FORM

- Yes, I will sponsor Provident Behavioral Health's Trivia Night to help build *brighter futures*.

Name	
Company	
How would you like your name to be listed?	
E-mail	
Phone	
Who is the best contact for follow-up?	

### We are interested in sponsoring at the following level:

- |  |  |
|--|--|
| <input type="radio"/> Presenting Sponsor - \$2,500 | <input type="radio"/> Donation (in lieu of attendance) – Value \$___   |
| <input type="radio"/> Round Sponsor - \$1,000      | <input type="radio"/> In-kind Donation – Value \$___                   |
| <input type="radio"/> Question Sponsor - \$500     | <input type="radio"/> We would like more information before deciding.  |
| <input type="radio"/> Team Sponsor - \$250         | <input type="radio"/> We decline the invitation to sponsor this event. |

### Payment Information:

- Check is enclosed – payable to Provident. Sponsors may designate a program in the memo line.
- Please send me a gift reminder in \_\_\_\_\_ (Month).
- Online payments may be made by registering at <https://www.providentstl.org/events/trivianight/>
- Please call Maggie Bauer (314) 802-2581 to pay by credit card.

### **Contact Information for Sponsors:**

Provident Behavioral Health  
Advancement Department

2650 Olive Street, St. Louis, MO 63103

Maggie Bauer, Development Manager [mbauer@providentstl.org](mailto:mbauer@providentstl.org) (314) 802-2581

Keryn Shipman, Annual Fund Manager [kshipman@providentstl.org](mailto:kshipman@providentstl.org) (314) 802-2532

**To be included in event materials, commitments must be received by Friday, August 27, 2021**