



SPONSORSHIP PACKET

Event Name: *60 Minutes of Hope: Celebrating the Spirit of Provident*

Description: One hour of engaging and inspirational story-telling about the people we help and the lives we change through counseling, psychiatric services, crisis services, afterschool programming and Mary Ryder Home services for 85,000+ individuals each year.

Date and Time: Saturday, February 6, 2021 7:00 PM

Location: Virtual YouTube Live Stream

Attendees: The audience will consist of dignitaries, friends, volunteers, clients, along with Board members and event sponsors

Honorary Chairs: Larry Thomas, Stuart & Elaine Greenbaum, Bob Fox & Maxine Clark, Carol Walker, and Mark Wrighton & Risa Zwerling

Sponsor Requests: Currently seeking sponsors in the amount of \$144,850.

Thousands have turned to Provident as a lifeline. Few agencies can provide access to quality care as Provident is able. Your sponsorship will truly make a measurable difference in the lives of those we serve.

Mission Statement:

*Building brighter futures through exceptional behavioral health services,
especially for those with the greatest need*

**People need connection to quality services that make their lives better,
and even those that save their lives. Provident is the answer.**

The Need: One in four individuals will experience a mental illness at some point in their lives, and 60% of those will not receive services. Suicide claims the lives of over 1,250 individuals in Missouri each year, and that number continues to grow. Quarantine, social isolation and loss have increased depression, anxiety, and suicidal ideation. As many as 41% of individuals in Missouri experienced decreased mental well-being in 2020.

Provident offers **mental health counseling** in offices, schools, homes, at Mary Ryder Home and through teletherapy. Each year we provide counseling to nearly 2,000 individuals ranging in age from 2 to 84.

Provident's Psychiatric Program offers **psychiatric evaluation and medication management** that is so difficult to find. Provident's Psychiatric Mental Health Nurse Practitioners serve adults and children, ages 6+.

Provident's **24/7 hotlines** are on track to helping nearly 80,000 callers in 2020, 33% whom answer "yes" when asked if they are having thoughts of suicide. Every call to our hotlines is free to those in need. Each call costs \$20.15, but the state of Missouri reimburses only 20¢ per call. Every call we answer is a chance to change or save a life.

In 2020 we quickly adjusted care for our **afterschool children** between the ages of 5 and 14. Launching a virtual support program ensures our kids and their families have the food, housing, and emotional supports they need. We support their mental well-being by offering creative academic support, STEM lessons, recreation activities and help them understand their vital role in their communities. Resource support is key to stabilizing the entire family unit.

Mary Ryder Home joined Provident Behavioral Health in 2019. Each year 70 women receive secure housing and supportive services including medical, mental health and medication coverage, nutritious meals and social enrichment activities.

We offer same-day counseling services at our St. Louis City **Access Center**. For \$5, individuals, couples, and families with financial and accessibility barriers can receive help and support when they need it most - immediately.



Your sponsorship will help us change and save lives!

We hope you will attend the event on February 6 and serve as an individual or corporate sponsor or donor. In return, you will be named on invitations and event-related publications, and will be recognized during the broadcast the evening of the event. Most importantly, you will have the satisfaction of knowing your commitment has a direct impact on the lives of thousands of people in and around St. Louis.

Sponsorship Levels	Gift	How Your Gift Helps	Benefits to You
Presenting	\$25,000	\$25,000 will support clinical staff to supervise overnight crisis workers on our 24/7 hotlines and crisis worker training. These elements are critical to meeting the growing need of loss and trauma 24 hours a day.	<ul style="list-style-type: none"> 🏆 Prominent logo placement on all event materials if reserved by October 1 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Dinner delivered for 20 guests (2 Tables)
Platinum	\$10,000	\$10,000 covers the cost of nearly 500 calls to our crisis phone lines. 33% of all calls are from suicidal individuals. A gift of this size has the potential to change and save 165 lives.	<ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Dinner delivered for up to 10
Gold	\$5,000	\$5,000 provides the full treatment of 12 counseling sessions for 4 individuals with limited resources. 1925 clients utilized these services last year and 46% had a household income of less than \$30,000.	<ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition on social media 🏆 Recognition during the event 🏆 Dinner delivered for up to 10
Silver	\$2,500	\$2,500 covers the average cost of supportive services for one month, for one lady at Mary Ryder Home. Residential services include rent, meals, personal care, medication distribution, assistance with hygiene and the activities of daily life.	<ul style="list-style-type: none"> 🏆 Name on invitation and online 🏆 Recognition during the event 🏆 Dinner delivered for up to 10
Table	\$1,750	\$1,750 covers psychiatric evaluations for 9 clients, who would face long wait lists if seeking psychiatric services elsewhere. Our Psychiatric Mental Health Nurse Practitioners help more than 1,500 adults and children, ages 6+, annually.	<ul style="list-style-type: none"> 🏆 Dinner delivered for up to 10
Supporter	\$1,000	\$1,000 will support one child in our Afterschool program for a semester. Virtual support is being given to kids and their families in 2020.	<ul style="list-style-type: none"> 🏆 Dinner delivered for 4 guests