

Trivia Night

2020 SPONSORSHIP PACKET

Feature Films Virtual Trivia Night

On Saturday, September 12th Provident Behavioral Health will host our *2020 Feature Films Virtual Trivia Night*. Provident and Mary Ryder Home are celebrating 250 years of combined service to St. Louis' most vulnerable and underserved individuals. We are tuning in for a night of fun TV trivia, fast-forwarding through some movie puzzlers, and adjusting our antenna to see a *brighter future* together.

We anticipate nearly 350 guests to join us to test their knowledge of general topics, pop culture and classic features whether they were brought to you through the silver screen or by bunny ears. Trivia Night will benefit all the programs of Provident, including Crisis Services, Counseling, Psychiatric Services, Mary Ryder Home and Afterschool. Your philanthropic support is essential to sustaining the mission of Provident and Mary Ryder Home. Together, our passion and dedication bring hope to those struggling through behavioral health challenges, now and always.

2020 has been a difficult year for so many. Because of you we can continue to serve those with the greatest need. Your sponsorship will provide vital resources necessary to continue our mission and ensure that there is a *brighter future* for our community.

Thank you for your consideration!



Why should I sponsor this event?

Your sponsorship will have a lasting impact on the people we serve.

Provident and Mary Ryder Home hope to connect our loyal and new supporters through this virtual trivia night. This year, with the assistance of Provident's Young Professionals, we have set a goal over \$20,000 to help our community. Gifts to this event provide critical funds for behavioral health services, including: 24/7 crisis intervention and suicide prevention, individual and group counseling, psychiatric services, individual wellness programs, senior residential programs, afterschool programs, community education and advocacy.

The virtual event will kick off at 6:00 p.m. and round one of trivia will begin at 6:15 p.m. Guests will participate from their homes, but the same fun Trivia Night elements will be available, including five rounds of *Feature Films* questions, team and individual prizes, a special buy-in Bonus Round to earn an extra ten points a 50/50 Raffle and Fund A Need.

Funds raised will allow us to continue our mission of building *brighter futures* through exceptional behavioral health services and will support our most pressing needs:

- We project serving more than 95,000 individuals this year in 2020. Our clients range in age from 3 to 84, and 64% of clients report a household income of less than \$30,000. With the support of the community, we are able to provide our services at little to no cost to those who otherwise could not afford to seek help.
We keep our doors open regardless of someone's inability to pay.
- Provident's 24/7 crisis hotlines will receive nearly 90,000 calls in 2020. Throughout the public health pandemic, calls to our hotlines have increased 250% their normal yearly average. Every call to our hotlines is free to those in need. We estimate that each call costs \$20.06 and the state of Missouri reimburses only 20¢ per call. We know that every call we answer is a chance to change or save a life.
We believe nothing is more precious than a life.
- In 2020, we anticipate 800 children between the ages of 5 and 14 will participate in our Afterschool Program. During the spring 2020 semester, we provided case management and hosted virtual classrooms to keep our Afterschool kids engaged in mental well-being activities, STEAM lessons, and artistic and recreational activities.
We keep kids safe and mentally healthy.
- Strongly committed to nourishing the lives of low-income senior women, Mary Ryder Home expects to provide secure housing for 70 women in 2020. Throughout the recent time of social distancing, Mary Ryder Home staff were able to engage each lady's mental wellbeing by providing new and inventive solo-activities and entertainments, in addition to continuing our high level of care.
We enhance seniors' quality of life through compassionate care.
- Provident will offer mental health counseling to nearly 2,000 individuals at offices, schools, homes and at our new Access Center this year. During the public health pandemic our services continued without disruption and now many of our clients visit counselors and psychiatrists through telehealth services.
We provide the necessary skills for making significant life changes.

2020 Trivia Night Sponsorship Benefits

Sponsorship Level	Cost	Sponsorships Available	How Your Gift Helps	Benefits to You
Presenting	\$2,500	1	\$2,500 covers the average cost of supportive services for one month, for one lady at Mary Ryder Home. Residential services include housing, meals, personal care, medication distribution, assistance with hygiene and the activities of daily life.	<ul style="list-style-type: none"> ○ Prominent logo placement on event materials, if reserved by July 15. ○ Recognition on social media. ○ Exclusive logo recognition at start and throughout the event, on trivia website and mobile bidding. ○ Reservation for 2 teams (up to 20 guests).
Bonus Round	\$1,000	2	\$1,000 will support one child in our Afterschool program for a semester. 800 kids will be served in 2020.	<ul style="list-style-type: none"> ○ Name on invitation and marketing materials. ○ Recognition on social media. ○ Exclusive logo recognition during the Bonus Round on trivia website and mobile bidding. ○ Reservation for 1 team (10 up to guests).
Round	\$500	10	\$500 covers the cost of 25 calls to our crisis phone lines. A gift of this size has the potential to save the lives of 8 suicidal callers.	<ul style="list-style-type: none"> ○ Sponsorship of one of five trivia rounds. ○ Recognition on social media. ○ Logo recognition during one round on trivia website and mobile bidding. ○ Reservation for 1 team (10 up to guests).
Table	\$250	Unlimited	\$250 will support 50 underinsured clients seeking counseling support through the Access Center.	<ul style="list-style-type: none"> ○ Reservation for 1 team (10 up to guests).

Individual Tickets Priced at \$25 Each



2020 SPONSORSHIP FORM

Yes, I/we would like to sponsor Provident's Trivia Night to help build brighter futures.

Name	
Company	
How would you like your name to be listed?	
E-mail	
Phone	
Who is the best contact for follow-up?	

We are interested in sponsoring at the following level:

- Presenting Sponsor - \$2,500
- Bonus Round Sponsor - \$1,000
- Round Sponsor - \$500
- Table Sponsor - \$250
- Donation (in lieu of attendance) – Value \$_____
- We would like more information before deciding.
- We decline the invitation to sponsor this event.

Payment Information:

- Check is enclosed – payable to Provident. Sponsors may designate a specific program in the memo line.
- Please send me a gift reminder in _____ (Month).
- Online payments may be made by registering at <https://www.providentstl.org/events/trivianight/>
- Please call Maggie Bauer (314) 802-2581 to pay by credit card.

Contact Information for Sponsors:

Provident Behavioral Health
Advancement Department
2650 Olive Street, St. Louis, MO 63103

Maggie Bauer, Development Manager mbauer@providentstl.org (314) 802-2581
Emily Woll, Development Coordinator ewoll@providentstl.org (314) 802-2560

To be included in event materials, commitments must be received by July 15, 2020.