



SPONSORSHIP PACKET

2020 Vision: A brighter future

On Saturday, February 8, 2020, Provident Behavioral Health is hosting the annual *Spirit of Provident Gala* at The Ritz-Carlton, St. Louis. This year we celebrate 160 years of history, and open a new chapter as we join with **Mary Ryder Home** and its 90 years of compassionate care. Provident Behavioral Health and Mary Ryder Home have served St. Louis' most vulnerable and underserved for a combined 250 years. At the *Spirit of Provident Gala* we will reflect on our histories, present accomplishments and look together towards a *brighter future* of serving our St. Louis community over the next 250 years.

We anticipate nearly 500 guests to join us on February 8th. These community leaders and friends are advocates for behavioral health through all stages of life – from childhood through adulthood to golden years. Philanthropic support is essential to sustain the programs and services Provident and Mary Ryder Home bring to our community. Together our passion and dedication brings hope to those struggling through behavioral health challenges. **Your sponsorship will help ensure that there is a *brighter future* for those in need.**

Thank you for your consideration!



Why should I sponsor this event?

Your sponsorship will have a lasting impact on the people we serve.

This is our largest fundraising event of the year, with a goal of raising over \$400,000 to help our community. Gifts to this event provide critical funds for mental health and social services, including: afterschool programs; individual and group counseling; 24/7 crisis intervention and suicide prevention; senior health, wellness and enrichment programs; and community education and advocacy programs.

The evening will begin with cocktails and auction, followed by entertainment, fund-a-need, dinner, award presentation, live auction and a post-party. **We are delighted to announce Lawrence E. (Larry) Thomas, Partner at Edward Jones, as the recipient of 2020 Spirit of Provident Award.** Larry served as Provident Board Chair for 2017 and 2018 and is passionate about serving the St. Louis community. He has been with Edward Jones since 1977, and serves on the Board for the Barnes-Jewish Hospital Foundation, Forest Park Forever, the St. Louis Zoo, United Way, and Washington University.

Funds raised will allow us to continue our mission of building *brighter futures* through exceptional behavioral health services and will support our most pressing needs:

- Last year Provident Behavioral Health and Mary Ryder Home's programs touched the lives of 80,705 clients ranging in age from 3 to 84. Of these clients, 64% reported a household income of less than \$30,000. With the support of the community, we are able to provide our services at little to no cost to those who otherwise could not afford to seek help. **We keep our doors open regardless of someone's inability to pay.**
- Provident's 24/7 crisis hotlines received 64,258 calls in 2018, and 33% of individual callers were suicidal. Every call to our hotlines is free to those in need. We estimate that each call costs \$20.06 and the state of Missouri reimburses only 20¢ per call. We know that every call we answer is a chance to change or save a life. **We believe nothing is more precious than a life.**
- In 2018, 788 children between the ages of 5 and 14 participated in our Afterschool Program. We support their mental well-being by offering academic support, STEM lessons, a hot meal, recreation activities and field trips. We help them understand their vital role in their communities. **We keep kids safe and mentally healthy.**
- Strongly committed to nourishing the lives of low-income senior women, Mary Ryder Home joins Provident's programming. In 2018, 63 women received secure housing and supportive services including medication coverage, nutritious meals and social enrichment activities at Mary Ryder Home. **We enhance seniors' quality of life through compassionate care.**
- Provident offers mental health counseling to thousands of individuals in offices, schools, homes and soon at Mary Ryder Home. In 2019 Provident launched same-day counseling services at our midtown location. For \$5, individuals, couples and families with financial and accessibility barriers can now receive much needed help and support. **We provide the necessary skills for making significant life changes.**

2020 Gala Sponsorship Benefits

	Cost	How Your Gift Helps	Benefits to You
Sponsorship Levels:			
Presenting	SOLD OUT!	\$25,000 will support expansion of our Survivors of Suicide (SOS) program; clinical staff to supervise our overnight crisis workers on our 24/7 hotline; and training trainers for our Applied Suicide Intervention Skills (ASIST) training. All of these elements are critical to running our Crisis Services (PCS) program.	<ul style="list-style-type: none"> ☀️ Prominent logo placement on all event materials if reserved by October 1 ☀️ Recognition on social media ☀️ Recognition at the event ☀️ Priority Seating for 20 guests (2 Tables)
Platinum	\$10,000	\$10,000 covers the cost of 500 calls to our crisis phone lines. 33% of all calls are from suicidal individuals. A gift of this size has the potential to change and save 165 lives.	<ul style="list-style-type: none"> ☀️ Name on invitation and signage ☀️ Recognition on social media ☀️ Recognition at the event ☀️ Priority Seating for 1 table of 10
Gold	\$5,000	\$5,000 provides the full treatment of 12 sessions of school-based counseling for 4 children or teens with emotional or behavioral problems. 333 kids utilized these services last year.	<ul style="list-style-type: none"> ☀️ Name on invitation and signage ☀️ Recognition on social media ☀️ Recognition at the event ☀️ Priority Seating for 1 table of 10
Silver	\$2,500	\$2,500 covers the average cost of supportive services for one month, for one lady at Mary Ryder Home. Residential services include rent, meals, personal care, medication distribution, assistance with hygiene and the activities of daily life.	<ul style="list-style-type: none"> ☀️ Name on invitation and signage ☀️ Recognition at the event ☀️ Reserved Seating for 1 table of 10
Table	\$1,750	\$1,750 covers the cost of individual counseling for one year for one client who cannot afford services. This unique service is offered by Provident to new residents of Mary Ryder Home and to community individuals with financial barriers.	☀️ Reserved Seating for 1 table of 10
Supporter	\$1,000	\$1,000 will support one child in our Afterschool program for a semester. 788 kids were served in 2018.	☀️ Reserved seating for 5 guests

Individual Tickets Priced at \$175



2020 SPONSORSHIP FORM

☐ **Yes, I/we would like to sponsor Provident's Gala to help build brighter futures.**

Name	
Company	
How would you like your name to be listed?	
E-mail	
Phone	
Who is the best contact for follow up?	

We are interested in sponsoring at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - SOLD OUT! | <input type="checkbox"/> In-Kind Sponsor - Value: \$_____ |
| <input type="checkbox"/> Platinum Sponsor - \$10,000 | <input type="checkbox"/> Donation (in lieu of attendance) - Value: \$_____ |
| <input type="checkbox"/> Gold Sponsor - \$5,000 | <input type="checkbox"/> We would like more information before making a decision. |
| <input type="checkbox"/> Silver Sponsor - \$2,500 | <input type="checkbox"/> We decline the invitation to sponsor this event. |
| <input type="checkbox"/> Table Sponsor - \$1,750 | |
| <input type="checkbox"/> Supporter - \$1,000 | |

Payment Information:

- ☐ Check is enclosed – payable to Provident – you can designate a specific program in memo line
- ☐ Please send me a gift reminder in _____ (Month)
- ☐ Please call Maggie Bauer (314) 802-2581 to pay by credit card

Contact Information for Sponsors:

Provident Behavioral Health
Maggie Bauer, Specialist, Events and Donor Development
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To be included in event materials, commitments must be received by January 10, 2020.